

REP HEADLINE# 6144824 TRF# 312011
\$\$\$ MOD# 5: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 11.19
CHANGES ** WFTV-TV ***

ADV # _____ ADV. NAME _____ ISS/DCCC _____
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA
3050 K ST NW,
WASHINGTON, DC 20007

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6144824 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV5/12 11.19

REP: TO LENA
FR JULIE
OKD M13
PLS CFM, THX 11/5

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | /WK | INVT | : | SPTS |

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1192

| | | | | | | | | | | | | |
|---|---|-----------|----|--|--|------------|------|------|---|--|------|---|
| 8 | S | 700A-900A | 30 | | | \$1,750.00 | 11/5 | 11/6 | 2 | | M-TU | 2 |
|---|---|-----------|----|--|--|------------|------|------|---|--|------|---|

PROGRAM : GMA
CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV6
STATION MAKEGOOD OFFERS: MISSED:M-TU/700A-900A NOV6 30S \$1,750.00 (NOV5/12)
M13 OK'D BUY#8 OFFER: NONE
CMT:CREDIT PER AGENCY DUE TO MONEY SHORTAGE

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|----------------|-----|----|-------------|------|-----|-----------|------------|----------|----------|-----------|------|-----------|
| NOV/12 | | | | | | 158375.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 158375.00 |
| TOTAL SPOTS | | | | | | | | | | | | 116 |

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE